



# A3

Audi A3 and S3 Sportback

Price and options list September 2010

Audi Vorsprung durch Technik 



## Power, Torque and Prices

Model:		kW/rpm	Nm/rpm	Fuel Consumption/100 km			CO <sub>2</sub> Emissions g/km	0-100 km/h sec	Top speed km/h	RRP* (all inclusive)
				Urban	Extra urban	Combined				
<b>A3 Sportback FSI®</b>										
1.4T FSI® Attraction	6 speed manual	92/5000	200/1500 - 4000	7.9	5.0	5.8	149	9.6	203	266 685
1.8T FSI® Ambition	6 speed manual	118/5000 - 6200	250/1500 - 4200	9.1	5.4	6.6	157	7.8	222	291 365
1.8T FSI® Ambition	7 speed S tronic	118/5000 - 6200	250/1500 - 4200	9.0	5.3	6.5	154	7.7	222	308 580
2.0T FSI® Ambition	6 speed manual	147/5100 - 6000	280/1800 - 5000	9.9	5.6	7.2	167	7.1	238	337 815
2.0T FSI® Ambition	6 speed S tronic	147/5100 - 6000	280/1800 - 5000	9.8	5.7	7.2	166	6.9	238	355 220
<b>A3 Sportback TDI</b>										
2.0 TDI Ambition	6 speed S tronic	103/4000	320/1750 - 2500	7.2	4.4	5.4	143	9.1	207	327 535
<b>S3 Sportback</b>										
S3 quattro®	6 speed manual	188/6000	350/2500 - 5000	11.8	6.7	8.5	199	5.8	250	423 855
S3 quattro® S tronic	6 speed S tronic	188/6000	350/2500 - 5000	11.1	6.7	8.4	195	5.5	250	440 975

\*RRP: Recommended Retail Price - Including VAT & CO2 emissions tax

## Standard Equipment

- ▶ Adjustable steering column, height and reach
- ▶ Airbags, full size and side airbags for driver and front passenger
- ▶ Anti-lock Braking System (ABS), Electronic Brake force Distribution (EBD), and hydraulic brake assist
- ▶ Anti-theft alarm and immobiliser with anti-tow-away protection
- ▶ Automatic air recirculation
- ▶ Automatic comfort air-conditioner
- ▶ Cigarette lighter and ashtray in the centre console
- ▶ Concert radio, with CD player and aerial diversity
- ▶ Electric windows, front and rear (Front only 3 door)
- ▶ Electronic Differential Lock (EDL)
- ▶ ESP for all S tronic models
- ▶ Exterior mirrors, electrically adjustable
- ▶ First-aid kit and warning triangle
- ▶ Floor mats at front
- ▶ Front seats, height adjustable
- ▶ Halogen daytime running lights
- ▶ Headlights: electric beam angle adjustment
- ▶ Head restraints for all 4 seats, adjustable at front and rear
- ▶ Heat insulating glass
- ▶ Interior lighting
- ▶ Interior mirror, with dimming function
- ▶ Lights-on warning buzzer
- ▶ Luggage cover, removable
- ▶ Power steering, electromechanical, regulated according to speed
- ▶ Rear floor mats for all Ambition models
- ▶ Rear seat back-folding
- ▶ Rear window wiper with automatic wash/wipe
- ▶ Remote control central locking
- ▶ Seat belts: three point automatic seat belts for all seats
- ▶ Side impact protection system
- ▶ Soft touch unlocking system, for the tailgate
- ▶ Space saver spare wheel
- ▶ Storage compartments
- ▶ Third brake light
- ▶ Traction control
- ▶ Vanity mirrors
- ▶ Vehicle tool kit

## Additional Standard Equipment for the 1.4T FSI® Attraction

- ▶ Cast aluminium wheels in 9 arm design, size 6.5J x16 with 205/55 R16 tyres
- ▶ Dashboard and door inlays, matt decorative
- ▶ Module design fabric upholstery
- ▶ Steering wheel in 4 spoke design

## For the 2.0 TDI Ambition and 1.8T FSI® Ambition over and above the 1.4T FSI® Attraction and 1.9 TDI Attraction

- ▶ 17" 5 Arm Halbmond design with size 225/45 tyres
- ▶ Fog lights (halogen), integrated into the front apron panel
- ▶ Rear sun blind
- ▶ Sports steering wheel, leather covered, 3 spoke design
- ▶ Dashboard and door inlays, highly polished
- ▶ Front sports seats
- ▶ Sill trims with aluminium insert and Audi logo
- ▶ Sports suspension
- ▶ Driver information system
- ▶ Matrix design fabric upholstery



## For the 2.0T FSI® over and above the 1.8T FSI® and 2.0 TDI Ambition

- ▶ 17" 5 Arm Dynamic design with size 225/45tyres
- ▶ Dashboard and door inlays with aluminium
- ▶ Electronic Stabilization Programme (ESP)
- ▶ Front Centre Armrest
- ▶ Seats with leather upholstery, seat centres, side wings and head restraints in Vienna leather
- ▶ SIDEGUARD head-level airbags for front and outer rear passengers

## For the S3 quattro®

### Exterior:

- ▶ 18" Alloy wheels with size 225/40 R18 tyres
- ▶ 2 Oval tail pipes
- ▶ Chrome front grille
- ▶ Headlight washers
- ▶ Outer rear view mirrors with aluminium look
- ▶ Rear spoiler
- ▶ Scuff plates in door apertures with "S" badge
- ▶ "S" design front and rear bumpers with sporty design
- ▶ Xenon plus headlights with LED daytime running lights

### Interior:

- ▶ Aluminium look pedal cluster
- ▶ Auto dim interior mirror with light and rain sensor
- ▶ Cruise control
- ▶ Flat bottomed multi-function leather steering wheel with "S" badge
- ▶ Leather and fabric "S" design seat trim (Vienna leather with Jupiter cloth inserts)
- ▶ Matt aluminium inlays
- ▶ "S" design gear knob

## Optional Equipment

Code:	Item:	1.4T FSI®	1.8T FSI®	2.0 TDI	2.0T FSI®	S3 quattro®	Price R
<b>Audio and Communication:</b>							
RSM	Symphony radio with MP3 compatibility and 6 disc front loader	●	●	●	●	●	3 950
8RY	Bose sound system	●	●	●	●	●	5 200
7A2	CD changer located in glove box (Not available with UF1)	●	●	●	●	●	3 950
UF1	iPod console, located in the glove box (Not available with UF2, nor 7A2)	●	●	●	●	●	2 560
UF2	Audi exclusive USB preparation (quattro GmbH) (Not available in combination with UF1 or Sat Nav)	●	●	●	●	●	3 000
UF7	Audi Music Interface (Only available with Sat Nav, PNN)	●	●	●	●	●	3 000
9ZX	Cell prep (Bluetooth) without cradle interface. (Only available with multifunction steering wheel, 1XW or 1XX and driver info system PI1 - for Attraction models)	●	●	●	●	●	6 300
PI1	Driver information system	●	S	S	S	S	3 070
QH1	Voice control (Only available with Navigation system plus, and multi-function steering wheel)	●	●	●	●	●	3 180
PNN	Navigation system plus (New generation with MMI operating logic and high resolution graphics 800 x 480 pixels)	●	●	●	●	●	19 770
<b>Wheels, Tyres and Suspension: Wheels and tyres of 18" and above are recommended for urban use only</b>							
CF5	7 arm Parabola design alloy wheel (6,5)x16)	●	-	-	-	-	No cost
C4F	5 arm Dynamik design alloy wheel with 225/45 R 17 tyres (7,5) x 17)	-	●	●	S	-	5 600
C4N	16 spoke polished alloy wheel (17", 225/45 R17 tyres)	-	●	●	●	-	5 600 540
C0X	17" alloy wheels in 10 spoke polished design, with 225/45 tyres	●	●	●	●	-	12 700 6 800 900
C3Z	17" alloy wheels in 5 double spoke design (quattro GmbH) with 225/45 R17 tyres	-	●	●	●	-	10 200



## Optional Equipment Continued:

Code:	Item:	1.4T FSI®	1.8T FSI®	2.0 TDI	2.0T FSI®	S3 quattro®	Price R
<b>Wheels, Tyres and Suspension continued:</b>							
C1B	18" alloy wheels in 5 arm Rotor design, titanium look (quattro GmbH) with 225/40 R18 tyres	-	●	●	●		17 600 11 700 10 500
CP4	5 spoke quattro GmbH alloy wheel (17" 225/45)	-	●	●	●	-	9 600
F41	18" 5 Segment spoke design quattro GmbH alloy wheel, 7.5J x 18 with size 225/40 R18 tyres	-	●	●		●	9 580 4 880
C8N	7 double spoke quattro GmbH alloy wheel (18" 225/40) - only in combination with sports suspension (PDP) or sports package (PSP)	-	●	●	●	●	9 590 4 800
PSW	Rough road suspension	●	●	●	-	-	No cost
PDN	Standard suspension	S	●	●	●	-	No cost
<b>Safety and Security:</b>							
7X1	Acoustic parking system - rear	●	●	●	●	●	4 200
7X2	Acoustic parking front and rear	●	●	●	●	●	7 000
7X5	Park Assistant (For Attraction models DIS, code PI1 must be added). System deploys ultrasonic sensors to detect whether a parking spot is large enough for the vehicle while driving past	●	●	●	●	●	10 120
8WB	Front fog lights	●	S	S	S	S	2 060
8X1	Head light washer system	●	●	●	●	S	2 550
PU7	Light and rain sensor, auto dip interior mirror	●	●	●	●	S	2 950
4L7	Auto dim interior mirror with compass (Only available with PU7)	●	●	●	●	●	1 030
PX4	Xenon plus headlights with daytime running lights	●	●	●	●	S	7 650
8Q5	Adaptive lights (Compels PX4)	●	●	●	●	●	5 300
4X3	Sideguard	●	●	●	S	S	2 700
1AT	ESP	●	●	●	S	S	2 700
1AS	ESP for S tronic	-	S	S	S	S	
UG1	Hill hold function (Only available with ESP, 1AT or 1AS) - Standard on S tronic	●	●	●	●	●	1 290
PEG	Aluminium package - includes roller over bar, window trim and door handle insert	-	-	-	-	-	2 300
<b>Steering Wheels:</b>							
1MR	Leather 4 spoke steering wheel - Attraction only	●	-	-	-	-	2 370
2ZQ	Multi-function leather steering wheel in 4 spoke design (Compels driver info system PI1) - Attraction only	●	-	-	-	-	4 050



## Optional Equipment Continued:

Code:	Item:	1.4T FSI®	1.8T FSI®	2.0 TDI	2.0T FSI®	S3 quattro®	Price R
<b>Steering Wheels continued:</b>							
1XW	Multi-function leather steering wheel	-	●	●	●	S	1 550
1XX	Multi-function leather steering wheel with S tronic controls	-	●	●	●	S	2 100
<b>Seats:</b>							
7P1	Electric lumbar support	●	●	●	●	●	3 400
3L5	Electrically adjustable front seats (Compels 3NU rear armrest and lumbar support, 7P1)	●	●	●	●	●	9 020
N1A	Leather upholstery and trim	-	●	●	S	-	11 600
N5X	Silk Nappa leather in colour	-	-	-	-	●	10 800
N7U	Front sports seats in alcantara / leather	-	●	●	No cost	●	6 300 5 230
4A3	Seat heating for front seats	●	●	●	●	●	3 550
PIE	ISOFIX child seat mounting with passenger airbag de-activation	●	●	●	●	●	1 050
<b>Exterior:</b>							
1D2	Detachable towbar (Forces 1G9 - wider tyre)	●	●	●	●	-	7 000
3S1	Roof rails in anodised aluminium	●	●	●	●	●	3 350
5J2/FC1	S line roof spoiler	-	●	●	●	S	3 700
2Z0	Deletion of model designation	No cost	No cost	No cost	No cost	-	
3FB	Open sky sunroof system	●	●	●	●	●	15 700.00
6XK	Heated exterior mirrors, folding, auto dimming, incl. heated washer jets (Compels PU7)	●	●	●	●	●	3 280.00
<b>Interior:</b>							
5MG	Burr Walnut inserts	●	●	●	●	-	3 550
QQ5	Illumination for vanity mirror	●	●	●	●	S	630
5TD	Inlays in Authentic alloy	●	●	●	S	-	1 500 750
0TD	Rear floor mats	●	S	S	S	S	520
8T2	Cruise control (For 1.9 TDI Attraction DIS, PI1 is compulsory)	●	●	●	●	S	2 800
QQ4	Additional lights package	●	●	●	●	●	2 100
6E3	Front centre armrest (Standard on Ambition models)	●	S	S	S	S	1 350
6NQ	Black headlining (Only available with illuminated vanity mirrors, QQ5)	●	●	●	●	-	2 940
QE1	Loading package (incl. net behind front seats, storage under drivers seat)	●	●	●	●	●	1 100



## Optional Equipment Continued:

Code:	Item:	1.4T FSI®	1.8T FSI®	2.0 TDI	2.0T FSI®	S3 quattro®	Price R
<b>Packages:</b>							
4ZM	<b>Audi Exclusive black styling package;</b> radiator grille frame in high gloss black, radiator grille, number plate holder, fog light surround and door handles in matt black. (Not available in combination with roof rails in aluminium)	-	●	●	●	●	5 000
PQD/FC1	<b>A3 S line exterior package</b>	-	●	●	●	-	16 980
WQK	<b>Audi Exclusive line</b>	-	●	●	●	-	25 590 13 700
PSP	<b>Sports Package</b>	-	●	●	-	-	6 000
WFA	<b>Executive Package</b>	-	●	●	●	-	10 370 11 040

## Colour Availability

Colour Code:	Standard Colours:	1.4T FSI®	1.8T FSI®	2.0 TDI	2.0T FSI®	S3 quattro®	Price R
C8C8	Brilliant Red	●	●	●	●	●	No cost
A2A2	Brilliant Black	●	●	●	●	●	No cost
T9T9	Ibis White	●	●	●	●	●	No cost
9N9N	Toucan Yellow	●	●	●	●	●	1 800
Q1Q1	Liquid Blue	●	●	●	●	●	1 800
P5P5	Ice Silver	●	●	●	●	●	1 800
5B5B	Light Silver	●	●	●	●	●	1 800
1R1R	Lava Grey	●	●	●	●	●	1 800
5Q5Q	Condor Grey	●	●	●	●	●	1 800
F5F5	Dolphin Grey	●	●	●	●	●	1 800
2S2S	Akoya Silver	●	●	●	●	●	1 800
1G1G	Volcana Red	●	●	●	●	●	1 800

## Colour Availability

Colour Code:	Standard Colours:	1.4T FSI®	1.8T FSI®	2.0 TDI	2.0T FSI®	S3 quattro®	Price R
Y7Y7	Dakota Grey	●	●	●	●	●	1 800
1J1J	Amethyst Grey	●	●	●	●	●	1 800
5959	Scuba Blue	●	●	●	●	●	1 800
2Y2Y	Mauritius Blue	●	●	●	●	●	1 800
X5X5	Meteor Grey	●	●	●	●	●	1 800
5G5G	Kingfisher Blue*	●	●	●	●	●	1 800
L8L8	Phantom Black	●	●	●	●	●	1 800
8A8A	Deep Sea Blue*	●	●	●	●	●	1 800
P7P7	Moro Blue	●	●	●	●	●	1 800
1T1T	Imola Yellow					●	1 800
5N5N	Sprint Blue					●	1 800
3F3F	Solar Orange					●	1 800

Options are subject to availability and extended delivery.

- = Not available ● = Available S = Standard



**All drivers deserve trouble-free motoring.  
If you drive an Audi, we make sure you get it.**

When you buy an Audi, we include a number of benefits and services. There's an automatic warranty for all new Audis. There's also Audi A-Plus, a range of quality products that meet the exacting needs of the new Audi vehicle customer, and the Audi Driving Experience which offers a range of driving courses to suit your needs. For more information, contact our Customer Interaction Centre on 0860 434 838.

**Audi Financial Services**

Audi Financial Services offers a full range of financial and insurance products to suit your needs. Audi Financial Services is represented in dealer showrooms throughout South Africa or can be contacted on 0861 112 828.

**Audi Freeway Plan**

A complete maintenance and service plan covering all maintenance and repairs except for top-up fluids, fuel, accident damage, glass and tyres. A 100 000 km or 5 year Freeway Plan is included as standard on all new Audis. Top-up options to extend maintenance up to 200 000 km or five years are available at extremely competitive rates. For more information regarding the Audi Freeway Plan, please contact 0860 434 838.

**Audi Assist**

A standard five year roadside and emergency assistance programme ensures that you are never left in the lurch. With Audi Assist, you will be prepared for the unexpected. Audi Assist is a 24 hour service and can be contacted on 0800 112 834.

**Audisure**

The most comprehensive and affordable motor insurance available fully approved by Audi of South Africa.

Audisure Comprehensive Insurance benefits include:

- ▶ Factory fitted audio equipment automatically included in cover for R3 000
- ▶ In the case of theft of the vehicle, motor excess is waived if a tracking device is fitted
- ▶ New replacement vehicle within first 12 months of first registration should the vehicle be stolen or written off
- ▶ Storage and towing covered for R750
- ▶ Discounted premiums on completion of an Audi advanced driving course
- ▶ Emergency repairs up to R1 500
- ▶ Personal accident cover for R200 000
- ▶ The sum insured is based on retail value
- ▶ Third party liability of R5 000 000
- ▶ Loss and damage to locks or keys up to R2 000

Contact Audisure for all your motoring insurance needs:  
Tel: 0800 204 639 or visit [www.audi.co.za](http://www.audi.co.za)

**New Vehicle Warranty**

A comprehensive one year, unlimited distance warranty included as standard on all new Audis. A twelve year anti-corrosion guarantee.

**The Audi Driving Experience**

Audi offers a comprehensive range of driving courses to suit the unique needs of the South African motorist. These include a High Performance Driving Course, an Advanced Safety Driving Course and a Hijack Prevention Course.

For more details contact Irmie Reif:

Tel: (011) 466 0607 Fax: (011) 466 0608 Cell: 082 905 1213

E-mail: [4rings@audi.co.za](mailto:4rings@audi.co.za) or go to [www.audi.co.za](http://www.audi.co.za)

High Performance Driving Course

"S" Vehicle High Performance Driving Course: Audi S5

Advanced Safety Driving Course

Hijack Prevention and Safety Course

Audi Q7 Driving Experience Course

Half Day Skid Pan Course

# A3

## Audi A3 and S3 Sportback

Prices and specifications are subject to change without prior notice. E&OE  
For further information visit our website or contact your nearest Audi dealer.